

SAN MARINO MOTOR CLASSIC

PRESENTED BY

RUSNAK



JUNE 14
2026

SPONSORSHIP APPLICATION



CHAIRMAN'S COMMENTS

First and foremost, the most significant change for 2026 is the return of the San Marino Motor Classic to its pre-COVID time of year, June 13-14, 2026. Hopefully, this date will bring us cooler temperatures.



Thank you for taking a moment to contemplate becoming an integral part of the 2026 San Marino Motor Classic. When this event was conceived, it is safe to say that no one believed that 15 years later the Motor Classic would have on display over 450 cars and attract over 5,000 people to Lacy Park. No one had considered hosting the Automotive Fine Arts Society Art Expo and Sale, a fixture at Pebble Beach, for decades, since it lost its sponsor. The Symphony of Cars Gala was not even on our bandwidth until the San Marino Motor Classic celebrated its seventh anniversary.

From a small concours-level car show, the San Marino Motor Classic has become a nationally recognized event. I was surprised to find judges at both the Pebble Beach Concours and the Amelia Island Concours in Florida wearing our logo-encrusted baseball caps. Today, the San Marino Motor Classic is known for the fabulous cars that come to be displayed and judged as well as for the funds that are raised for charity. Few concours events in America raise the level of funds that the San Marino Motor Classic generates.

The Symphony of Cars Gala has grown with each passing year. Over 678 guests enjoyed the presentation of 19 cars together with musical compositions written in the year of the car's manufacture, not to mention the fine wine and gourmet dinner. When looking at the people in attendance, the Gala has become a community event with many residents coming out for an alfresco dinner with friends, and of course, the cars.

The case for participating and contributing is simple. As a business owner, it is good etiquette to not only take money from the community, but to return some in thanks for the support of one's customers and clients. In the words of one of our Sponsors, supporting the San Marino Motor Classic is not about selling more goods and services; it is about demonstrating support for the community that supports one's business.

So here comes the ask . . . Demonstrate your support for your community by aligning your business with an event that supports our community and publicizing your business. Attend the event and make new friends and acquaintances.

Every dollar that is donated goes to charity. The San Marino Motor Classic has no paid employees, no rented office space, and the costs of producing the event are not generated by Sponsor and Donor dollars, but rather from Entry Fees, Ticket Sales, Program Advertisements, and Vendor Tents.

Please consider supporting this worthwhile event. Please consider supporting the community in which your business operates and in which you live.

Thank you and see you in June.

A handwritten signature in black ink that reads "Aaron".

Aaron Weiss, Chairman
San Marino Motor Classic

The 2025 San Marino Motor Classic was unquestionably one of the most successful concours car events in the western United States. Over the past fourteen years, the event has generated over \$4,200.000 for its charitable beneficiaries, the Pasadena Humane, Cancer Support Community of the

Greater San Gabriel Valley, Give Mentor Love Foundation, San Marino Rotary Charities, the event's conduit for distributing funds to over twenty nonprofit organizations throughout the San Gabriel Valley that include Casa Esperanza, Beat the Streets, San Marino Schools Foundation and San Marino Lacy Park improvement projects. The 2025 event generated a record \$548,000 in net proceeds.

The San Marino Motor Classic has no paid employees. Over 300 volunteers organize, manage, and serve on the day of the event. The San Marino Motor Classic hosted over 5,000 Spectators and

over 350 concours level collector cars. The 2026 event to be held on June 14, 2026 will attract 7,500 people and have on display 350 concours level collector cars. The event also features the Automotive Fine Arts Society Art Exposition and Sale on June 13, 2026, followed that evening in Lacy Park with the Symphony of Cars Gala benefiting Cancer Support Community of the Greater San Gabriel Valley. On Event Day, June 14, 2026, the San Marino Motor Classic will include a VIP Reception that consists of a gourmet lunch and adult beverages under the shade of umbrellas. The Automotive Fine Arts Society Art Expo and Sale will continue throughout the day on Sunday.

The San Marino Motor Classic offers Sponsors with an excellent opportunity to showcase their businesses, services and wares, as well as the opportunity to entertain customers and prospects.

The San Marino Motor Classic will showcase over 40 classes of collector cars coming from collections located across the country. These classes will range from Antique and Brass Cars, Pre-War Classics, Woodies, Foreign and Domestic Sports Cars, Muscle Cars, and Exotics.

Do not get left out of being an integral part of the 15th annual San Marino Motor Classic and Symphony of Cars Gala.

Society Art Expo and Sale will continue throughout the day on Sunday.

EVENT SCHEDULE

SATURDAY, JUNE 13, 2026	11:00 AM – 3:30 PM	Vendors and Exhibitors may enter Lacy Park to set up Vendor Tents and/or place cars on the field
	4:00 PM - 6:00 PM	Automobile Fine Arts Society Art Exposition and Sale at Lacy Park
	6:00 PM – 10:00 PM	Symphony of Cars Gala at Lacy Park hosted by Hing Wa Lee Jewelers, benefitting Cancer Support Community San Gabriel Valley

SUNDAY, JUNE 14, 2026	6:00 AM - 8:30 AM	Vendors and Exhibitors enter Lacy Park
	9:00 AM - 3:00 PM	San Marino Motor Classic opens to the public
	11:30 AM - 1:30PM	VIP Reception open to VIP Ticket Holders ONLY
	1:30 PM – 3:00 PM	Awards Ceremony
	3:00 PM - 6:00 PM	Conclusion of Event - Move Out



SAN MARINO MOTOR CLASSIC 2026

PRIMARY CHARITABLE BENEFICIARIES

PASADENA HUMANE



Founded in 1903, the Pasadena Humane is an independent donor supported non-profit animal welfare agency. The Mission of the organization is to promote humane treatment for all animals. As an open-door shelter, Pasadena Humane welcomes and provides care to all animals in its service area regardless of age, medical condition, breed or any other criteria. Programs offered by the organization include food, shelter and veterinary care for homeless and lost animals, adoptions programs, animal control and so much more. Pasadena Humane serves the cities of Pasadena, South Pasadena, San Marino, LaCañada-Flintridge, Sierra Madre and Glendale. The 2025 San Marino Motor Classic contribution to Pasadena Humane was \$120,000.

SAN MARINO ROTARY CHARITIES



The Rotary Club of San Marino was chartered in 1939, making it one of the city's oldest service organizations. The Club's non-profit, charitable arm-San Marino Rotary Charities, serves as a conduit for the San Marino Motor Classic to distribute funds back to the community. San Marino Rotary Charities supports a multitude of local and international philanthropic causes. Specifically, San Marino Rotary Charities donates resources for youth actives and to a host of other community based non-profit organizations. San Marino Rotary Charities makes direct grants to schools and provides mini-grants to approximately 40 teachers for classroom enhancements. Rotary Charities also provides grants to several organizations outside of San Marino, that include international programs, that support youth sports in drug torn Mexico and reconstructive surgery for disfigured youths. In 2025 the San Marino Motor Classic contributed \$65,000 to San Marino Rotary Charities.

CANCER SUPPORT COMMUNITY SAN GABRIEL VALLEY



Cancer Support Community Pasadena (CSCP) has been providing free support services to cancer patients and their family members in the San Gabriel Valley for the last 30 years. Founded as The Wellness Community in 1990, CSCP has served over 25,000 people challenged with cancer. CSCP currently offers eleven weekly support groups and three-monthly support groups facilitated by licensed mental health professionals. CSCP also offers over 125 stress management classes and educational workshops led by experts in their field every month. CSCP provides a community of support for brave individuals facing perhaps the most challenging experience in their lives. CSCP empowers people facing cancer and enriches their lives by providing hope, education, support and opportunities for new friendships with others facing a cancer diagnosis. CSCP's vision is to ensure that no one has to face cancer alone. All programs are free of charge to participants, their families, friends and caregivers. The net proceeds from the Symphony of Cars Gala will be donated to the Cancer Support Community Pasadena. The 2025 donation from the San Marino Motor Classic was \$85,000.



GIVE - MENTOR - LOVE FOUNDATION

GIVE - MENTOR - LOVE is a Foundation of dedicated professionals serving LA County youths and young adults in-crisis, at risk, homeless or in foster care, and victims of sex trafficking. Girls that are recruited by sex traffickers are not necessarily the homeless or illegal aliens. These girls could be your daughter or a relative that has the misfortune to go to a party, possibly be drugged and kidnapped.

The history of this organization started in 2010 when volunteers started volunteering with foster girls in the Pasadena, CA area who were exploited, in-crisis and suffered unspeakable traumas. In 2019 the organization was formalized as GIVE - MENTOR - LOVE Foundation to expand their footprint and services in order to support youths and young adults in-crisis, at risk, homeless or in foster care, and victims of sex trafficking across all of Los Angeles County.

Today, GIVE - MENTOR - LOVE Foundation partners with LA County Specialized Bureau for Commercial Sexual Exploited Children (CSEC), ZOE Los Angeles, and Learning Works Charter School. The 2025 donation from the San Marino Motor Classic was \$10,000.

SEIZE THE DAY

2025 SAN MARINO MOTOR CLASSIC OVERVIEW

Concours level collector cars from around the United States will come to San Marino on June 14, 2026 to participate in the San Marino Motor Classic.

The San Marino Motor Classic features a broad array of motorcars that span more than a century.

The 2025 event was highlighted by the selection of Best In show - Pre War - 1917 Packard Runabout owned by Robert Mollno, San Marion, Ca and Best In Show Post War - 1952 Chrysler Ghia owned by Mark Hyman, St. Louis, MO. Over 335 collector cars graced the emerald lawns at Lacy Park. The gates open to the public at 9:00 AM, Food services are available for those who want a simple lunch. The VIP Reception offers an opportunity to seek refuge from the sun. A gourmet lunch and fine wines are available as well. Additionally,

a midway consisting of 40 trade booths offer spectators an opportunity to purchase gift items and obtain valuable information for car enthusiasts. The event ends at 3:00 PM with the presentation of the Best In Show Awards.

SYMPHONY OF CARS GALA

The Symphony of Cars Gala is held in Lacy Park on the evening preceding the San Marino Motor Classic. Nineteen exceptional motor cars of the twentieth century are individually presented on a stage while a musical composition written in the year of the car's manufacture is performed by Gary Tole's Legends of Swing Orchestra. In 2025, 678 guests attended the Gala. The event includes complimentary valet parking, a hosted bar, Symphony of Cars Presentation, and a gourmet dinner with paired wines. The 2026 Symphony of Cars Gala is sponsored by David Lee and Hing Wa Lee Jewelers. Additional co-sponsorships are available.

LOCATION

Known as a "Hidden Treasure." Lacy Park is an exclusive 30-acre park located in San Marino, California. The park is normally closed to nonresidents on weekends making this event unique to the community. The City of San Marino is located in the San Gabriel Valley approximately 10 miles northeast of downtown Los Angeles. San Marino is an upscale upper income community. Lacy Park is situated between Virginia Road and St. Albans Road, two blocks north of Huntington Drive. A broad range of lodging, entertainment and restaurant accommodations are available within three miles of Lacy Park. San Marino is the home of the renown Huntington Library, Art Collection and Botanical Gardens. The Norton Simon Museum is located three miles away in Old Town Pasadena.

SPONSORSHIP OPPORTUNITIES

Sponsors will have a rare opportunity to benefit from their affiliation with the San Marino Motor Classic, while supporting Pasadena Humane, San Marino Rotary Charities, Cancer Support Community - San Gabriel Valley, Give-Mentor Love Foundation, and the Rose Bowl Aquatic Center.

CAPITATION

The 2023 Event attracted approximately 5,000 Spectators, Exhibitors and Volunteers. The eclectic assembly of investment grade collector cars attract an affluent and highly educated audience making the event an excellent opportunity to showcase a product or service to an interested audience.

MIDWAY (VENDOR TENTS)

A Midway will be erected to highlight sponsors and vendors wishing to showcase their products and services. The Midway area is situated at the point of ingress and egress maximizing exposure to all who attend the event.

ENTERTAINMENT

The San Marino Motor Classic will provide its Sponsors with an excellent venue to entertain customers and prospects in both the elegant atmosphere of a sophisticated Concours d'Elegance and the ambience of Lacy Park. VIP tickets are available for Sponsors to provide additional hospitality to their guests.

PROGRAM

A full color event program will be published providing both advertising opportunities and sponsor recognition. Each spectator and exhibitor will be provided a program at no charge. Each major commercial sponsor will be prominently listed in the Event Program and monthly digital newsletters.

CORPORATE SPONSORSHIP INDIVIDUAL OR FAMILY DONOR

SMMC 26

PRESENTING SPONSOR **\$30,000**

- Event name association - Example: The San Marino Motor Classic Presented by Rusnak Auto Group.
- 10 VIP tickets.
- 10 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

PLATINUM SPONSOR **\$15,000**

- Event name association - Example: Symphony of Cars Gala Hosted by Hing Wa Lee Jewelers.
- Name logo recognition on all event press releases, advertisements and promotional materials.
- 8 VIP tickets.
- 8 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

GOLD SPONSOR **\$10,000**

- Name logo recognition on all event press releases and advertisements.
- 6 VIP tickets.
- 6 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

SILVER SPONSOR **\$5,000**

- Name logo recognition on all event press releases and advertisements.
- 4 VIP tickets.
- 4 Symphony of Cars Gala Tickets.
- Full page program advertisement (Individual donors or family donors receive program recognition).
- Vendor Booth.

PATRON SPONSOR **\$2,500**

- 2 VIP tickets.
- 2 Symphony of Cars Gala Tickets.
- Half Page Program Advertisement (Individual or family donors receive program recognition).

FRIEND SPONSOR **\$1,500**

- 2 VIP tickets.
- 2 Symphony of Cars Gala Tickets.
- Program recognition.

CONTACT

For questions or more information, please contact Aaron Weiss.
818.606.0638 | flyingagarage@gmail.com

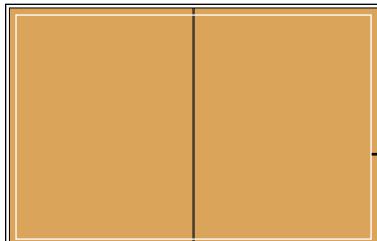
The San Marino Motor Classic is a non-profit 501(C)(3) organization. A portion of your donation is tax deductible.

ADVERTISING RATES & SPECIFICATIONS

VENDOR BOOTHS

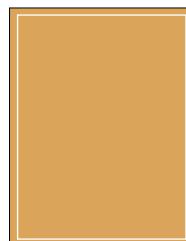
PROGRAM ADVERTISING RATES

Sponsors will have a unique opportunity to benefit from their affiliation with the San Marino Motor Classic while supporting Pasadena Humane, San Marino Rotary Charities, Cancer Support Community - San Gabriel Valley, Give-Mentor-Love Foundation and Rose Bowl Aquatic Center.



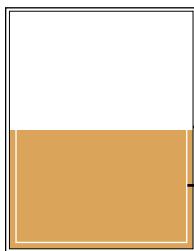
DOUBLE PAGE SPREAD

Available with Sponsorship
Trim Size 17" x 11"
Bleed Size 17.25" x 11.25"
Safety Area 16" x 10"
No text beyond this area



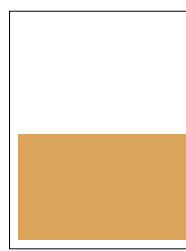
FULL PAGE

\$1,000 Full Color
Trim Size 8.5" x 11"
Bleed Size 8.75" x 11.25"
Safety Area 7.5" x 10"
No text beyond this area



HALF PAGE HORIZONTAL W/BLEED

\$600 Full Color
Trim Size 8.5" x 5.5"
Bleed Size 8.75" x 5.25"
Safety Area 7.5" x 4.75"
No text beyond this area



HALF PAGE HORIZONTAL INSET

\$600 B&W or Color
Art Size 7.5" x 4.75"
No Bleed

PROGRAM ADVERTISEMENT SUBMISSION DEADLINE MARCH 31, 2026.

All advertisements must be paid for and submitted via email to flyingagarage@gmail.com no later than **March 31, 2026**.

The San Marino Motor Classic is not responsible for the size, quality, or clarity of any copy file submitted.

The San Marino Motor Classic reserves the right to refuse advertising that in its unfettered opinion is inappropriate for the Program.

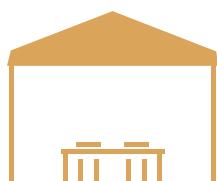
- 4C (CMYK). No spot colors.
- All full page ads must be sized with .125" bleed.
- Preferred File Formats: pdf, jpg, tif, or eps.
- Outlined fonts required.
- Turn off overprint.
- High-resolution (300dpi) generated with crop marks for trim and bleed.
- Send files to flyingagarage@gmail.com. Files under 25MB may be sent by email.

Files over 25MB, please send via YouSendIt or Pando.

CONTACT

For questions regarding specs, please contact Aaron Weiss.
818.606.0638 | flyingagarage@gmail.com

VENDOR BOOTH RATES



Vendor Booths will consist of one 10' x 10' tent, a 30" x 60" table and two folding chairs. The cost of each space is \$500.00. Vendors requesting more than one tent must pay an additional \$500.00.

Vendor Booths with space to display one automobile is \$1,000. Please add an additional \$500/car over the first entry. There is no electricity or communication service available in Lacy Park. The Vendor area is located on the main path into the park at a position where all spectators entering or leaving the park must pass.

The San Marino Motor Classic will provide 1' x 3' signs identifying the Vendor. Vendors are encouraged to bring branded banners not to exceed 10' in length to the event.

Vendors may not service food or refreshments without obtaining a County of Los Angeles Health Department Permit.

2026 SAN MARINO MOTOR CLASSIC

Sponsorship - Donor Subscription Form

PLEASE ACCEPT MY SPONSORSHIP COMMITMENT AT THE FOLLOWING LEVEL:

- Presenting Sponsor - \$30,000
- Platinum Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Patron - \$2,500



PLEASE RESERVE MY ADVERTISING SPACE IN THE SAN MARINO MOTOR CLASSIC PROGRAM. (Deadline for artwork is **March 31, 2026**. The Advertising Specification are on the previous page.)

- Full Page Program Advertisement - \$1,000
- Half Page Program Advertisement - \$600
- I would like to purchase additional Symphony of Cars Gala tickets at \$325 each.
A form will be sent to Sponsors/Donors requesting the names of all guests for the Symphony of Cars and food selection. Information must be returned by May 31, 2026.
- I would like to purchase additional VIP tickets at \$200 each.
A form will be sent to Sponsors/Donors requesting the names of all guests for the VIP Reception. Information must be returned by May 31, 2026.
- I would like to purchase additional General Admission Tickets at \$45 each.
- I would like to purchase Group Ticket Rate (50 or more Tickets) at \$40 each.

PLEASE RESERVE A VENDOR BOOTH:

- 10' x 10' Tent - \$500
- 10' x 10' Tent with vehicle display space - \$1,000

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION:

Please make checks payable to the **San Marino Motor Classic** (W-9 available on request)

TOTAL AMOUNT \$ _____

DONATIONS of \$1,500 to \$30,000 may be specifically directed to one of the event's five beneficiary charities.

Please apply my contribution as follows:

(Vendor booths, advertising, tickets, and other underwriting contributions may not be directed.)

- Pasadena Humane Society
- San Marino Rotary Charities
- Cancer Support Community Pasadena
- Give-Mentor-Love Foundation
- Rose Bowl Aquatic Center

Check Enclosed Please Send Invoice

Visa/MC/AMEX# _____ Expiration Date ____ / ____ CVV # ____

Cardholder Name _____ Billing Zip Code _____

Signature _____

SUBMIT FORM AND PAYMENT TO:

Email this form to: flyingagarage@gmail.com

Or mail to: San Marino Motor Classic
150 N. San Gabriel Blvd., #700 Pasadena, CA 91107

Or fax to: FAX 626.449.6749

SPONSORSHIP NAMING OPPORTUNITIES

EXHIBITOR CAR PLACARDS (500) - \$5,000

Identifying placards placed in front of each exhibitor car denoting car information and description. Program advertisements, VIP tickets and vendor booths are not included.

LANYARDS AND TICKET HOLDERS (5,000) - \$5,000

Lanyards to hold credentials for judges, volunteers, exhibitors, media, vendors and guests. Program advertisements, VIP tickets and vendor booths are not included.

VOLUNTEER POLO SHIRTS (150) - \$6,000

Program advertisements, VIP tickets and vendor booths are not included.

VIP TENT NAMING RIGHTS (225-250 Guests) - \$7,500

Appropriate signage such as "VIP Tent Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

EXHIBITOR CONTINENTAL BREAKFAST (500-700 Guests) - \$5,000

Appropriate signage such as "Exhibitor Breakfast Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

JUDGE'S BREAKFAST AND LUNCH NAMING RIGHTS (100-125 Participants) - \$3,000

Appropriate signage such as "Judge's Breakfast Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

GOODY BAGS (350-400) - \$2,500

Corporate name and logo on each bag. Program advertisements, VIP tickets and vendor booths are not included.

PROGRAM PRINTING (84 Pages) - \$10,000

Corporate naming rights on front of program. Program advertisements, VIP tickets and vendor booths are not included.

JUDGES HATS (100-125 Judges) - \$2,500

Hat band with sponsor name. Program advertisements, VIP tickets and vendor booths are not included.

TROPHY NAMING - \$500

Special Awards. Program advertisements, VIP tickets and vendor booths are not included.

AUTOMOTIVE FINE ARTS SOCIETY ART EXHIBITION, SALE AND RECEPTION - \$7,500

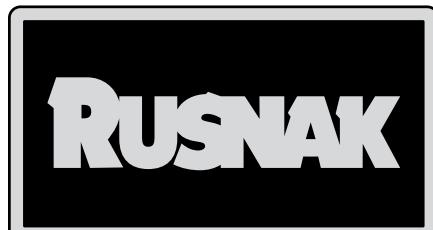
This event held at Lacy Park precedes the Symphony of Cars Gala and is an opportunity to showcase your business to an upscale audience.



2026 SAN MARINO MOTOR CLASSIC

THANK YOU 2025 COMMERCIAL SPONSORS

PRESENTING SPONSOR



Rusnak Auto Group

PRESENTING EVENT SPONSORS

Hing Wa Lee Jewelers – David Lee

Chubb

Galpin Aston Martin

Gooding Christies

Team Janice Lee Berkshire Hathaway

Lin - Weisbruch Team – Compass

Broad Arrow Auctions

Nancy & Bill Naeve – B Cellars Vineyards & Winery

RM/Sotheby's





COMMERCIAL SPONSORS

Acura of Glendale

CIBA Realty - Brian Deets

Coldwell Banker Residential - Marlene & Robert Evans

Crenshaw Lumber Co. - Larry Olson

Duncan Great Cause Foundation

Fidelity Mortgage Lenders

Gordon Painting - Don Guber

Great Matter

Hahn & Hahn

Hartman Baldwin

Hyman Ltd.

Jersey Mike's - Alvaro Garcia

Keck USC

KTLA

LAREM - Wm. Wettimore

Law Offices of Christopher L. Hoglin PC

Leon Max Studio - Ernest Hoffer

Los Angeles County - Kathryn Barger
Supervisor 5th District

Margit Holakoui Florist

Meguiar's, Inc

Mercedes-Benz Classic Center

Merle Norman Cosmetics

Newmark - Rick Sheckter & Randy Lockhart

Northern Trust

Northgate Gonzales Markets

Pacific Custom Pools - Jim Barger

Raymond James & Associates - Wm. Creedon

Reliable Carriers

RM Auctions

Rustoleum

San Marino Tribune

Singleton Collection

Skycraft Roofing

Sports Car Market Magazine

Total Potential: Integrative Holistic Physical Therapy

Trader Joe's

Volkswagen Pasadena

Wells Fargo Bank, NA

West Coast Roofing - Scott Lippman

Whittier Trust - Tim McCarthy

SAN MARIANO MOTOR CLASSIC

PRESENTED BY

RUSNAK

A U T O G R O U P

S Y M P H O N Y O F C A R S S P O N S O R



HING WA LEE JEWELERS

A R T E X P O & S A L E S P O N S O R S



BROAD ARROW

A HAGERTY COMPANY

E N T R A N T S B R E A K F A S T S P O N S O R S

CHUBB

GOODING CHRISTIE'S