



JUNE 13, **2027**

PRESENTED BY

RUSNAK

SAN MARINO

MOTOR CLASSIC

SPONSORSHIP APPLICATION



CHAIRMAN'S COMMENTS

The 2026 San Marino Motor Classic and Symphony of Cars Gala were by all measures a record-breaking success.



Over 650 people attended the Symphony of Cars Gala on Saturday evening, where 20 historically significant cars were presented, and an orchestra performed a musical composition written in the year of each car's manufacture. On Sunday morning, over 360 cars took the emerald lawns of Lacy Park for the 15th Annual San Marino Motor Classic. At the end of the day, over \$600,000 was raised for our charitable beneficiaries, Pasadena Humane, Cancer Support Community, San Marino Rotary Charities, and Give Mentor Love Foundation. I would like you to strongly consider being a part and associating yourself with this incredible event.

The case for participating and contributing is simple. As a business owner, it is good etiquette to not only take money from the community, but to return some in thanks for the support of one's customers and clients. In the words of one of our Sponsors, supporting the San Marino Motor Classic is not about selling more goods and services; it is about demonstrating support for the community that supports one's business.

So here comes the ask . . . Demonstrate your support for your community by aligning your business with an event that supports our community and publicizing your business. Attend the event and make new friends and acquaintances.

Every dollar that is donated goes to charity. The San Marino Motor Classic has no paid employees, no rented office space, and the costs of producing the event are not generated by Sponsor and Donor dollars, but rather from Entry Fees, Ticket Sales, Program Advertisements, and Vendor Tents.

Please consider supporting this worthwhile event. Please consider supporting the community in which your business operates and in which you live.

Thank you and see you in June.

Aaron

Aaron Weiss, Chairman
San Marino Motor Classic



GET INVOLVED!

The 2026 San Marino Motor Classic was unquestionably one of the most successful concours car events in the western United States. Over the past fifteen years, the event has generated over \$4,800,000 for its charitable beneficiaries, the Pasadena Humane Society, Cancer Support Community of the Greater San Gabriel Valley, Give Mentor Love Foundation, San Marino Rotary Charities, the event's conduit for distributing funds to over twenty nonprofit organizations throughout the San Gabriel Valley that include Casa Esperanza, Beat the Streets, San Marino Schools Foundation and San Marino Lacy Park improvement projects. The 2026 event generated a record \$600,000 in net proceeds.

Do not get left out of being an integral part of the 16th annual San Marino Motor Classic and Symphony of Cars Gala.

The San Marino Motor Classic has no paid employees. Over 300 volunteers organize, manage, and serve on the day of the event. The San Marino Motor Classic hosted over 5,000 Spectators and over 350 concours level collector cars. The 2027 event to be held on June 13, 2027, will attract 7,500 people and have on display 350 concours-level collector cars. The event also features the Automotive Fine Arts Society Art Exposition and Sale on June 12, 2027, followed that evening in Lacy Park with the Symphony of Cars Gala benefiting Cancer Support Community of the Greater San Gabriel Valley. On Event Day, June 13, 2027, the San Marino Motor Classic will include a VIP Reception that consists of a gourmet lunch and adult beverages under the shade of umbrellas. The Automotive Fine Arts Society Art Expo and Sale will continue throughout the day on Sunday.

The San Marino Motor Classic offers Sponsors with an excellent opportunity to showcase their businesses, services and wares, as well as the opportunity to entertain customers and prospects.

The San Marino Motor Classic will showcase over 40 classes of collector cars coming from collections located across the country. These classes will range from Antique and Brass Cars, Pre-War Classics, Woodies, Foreign and Domestic Sports Cars, Muscle Cars, and Exotics.

EVENT SCHEDULE

SATURDAY,
JUNE 12, 2027

11:00 AM – 3:30 PM

Vendors and Exhibitors may enter Lacy Park to set up Vendor Tents and/or place cars on the field

4:00 PM - 6:00 PM

Automobile Fine Arts Society Art Exposition and Sale at Lacy Park

6:00 PM – 10:00 PM

Symphony of Cars Gala at Lacy Park hosted by Hing Wa Lee Jewelers, benefitting Cancer Support Community Greater San Gabriel Valley

SUNDAY,
JUNE 13, 2027

6:00 AM - 8:30 AM

Vendors and Exhibitors enter Lacy Park

9:00 AM - 3:00 PM

San Marino Motor Classic opens to the public

11:30 AM - 1:30PM

VIP Reception open to VIP Ticket Holders Only

1:30 PM – 3:00 PM

Awards Ceremony

3:00 PM - 6:00 PM

Conclusion of Event - Move Out





PRIMARY CHARITABLE BENEFICIARIES

PASADENA HUMANE



Founded in 1903, the Pasadena Humane is an independent donor supported non-profit animal welfare agency. The Mission of the organization is to promote humane treatment for all animals. As an open-door shelter, Pasadena Humane welcomes and provides care to all animals in its service area regardless of age, medical condition, breed or any other criteria. Programs offered by the organization include food, shelter and veterinary care for homeless and lost animals, adoptions programs, animal control and so much more. Pasadena Humane serves the cities of Pasadena, South Pasadena, San Marino, LaCañada-Flintridge, Sierra Madre and Glendale. The 2025 San Marino Motor Classic contribution to Pasadena Humane was \$120,000.

SAN MARINO ROTARY CHARITIES



The Rotary Club of San Marino was chartered in 1939, making it one of the city's oldest service organizations. The Club's non-profit, charitable arm-San Marino Rotary Charities, serves as a conduit for the San Marino Motor Classic to distribute funds back to the community. San Marino Rotary Charities supports a multitude of local and international philanthropic causes. Specifically, San Marino Rotary Charities donates resources for youth activities and to a host of other community based non-profit organizations. San Marino Rotary Charities makes direct grants to schools and provides mini-grants to approximately 40 teachers for classroom enhancements. Rotary Charities also provides grants to several organizations outside of San Marino, that include international programs, that support youth sports in drug torn Mexico and reconstructive surgery for disfigured youths. In 2025 the San Marino Motor Classic contributed \$65,000 to San Marino Rotary Charities.

CANCER SUPPORT COMMUNITY SAN GABRIEL VALLEY



Cancer Support Community Pasadena (CSCP) has been providing free support services to cancer patients and their family members in the San Gabriel Valley for the last 30 years. Founded as The Wellness Community in 1990, CSCP has served over 25,000 people challenged with cancer. CSCP currently offers eleven weekly support groups and three-monthly support groups facilitated by licensed mental health professionals. CSCP also offers over 125 stress management classes and educational workshops led by experts in their field every month. CSCP provides a community of support for brave individuals facing perhaps the most challenging experience in their lives. CSCP empowers people facing cancer and enriches their lives by providing hope, education, support and opportunities for new friendships with others facing a cancer diagnosis. CSCP's vision is to ensure that no one has to face cancer alone. All programs are free of charge to participants, their families, friends and caregivers. The net proceeds from the Symphony of Cars Gala will be donated to the Cancer Support Community Pasadena. The 2025 donation from the San Marino Motor Classic was \$85,000.

GIVE - MENTOR - LOVE FOUNDATION



GIVE - MENTOR - LOVE is a Foundation of dedicated professionals serving LA County youths and young adults in-crisis, at risk, homeless or in foster care, and victims of sex trafficking. Girls that are recruited by sex traffickers are not necessarily the homeless or illegal aliens. These girls could be your daughter or a relative that has the misfortune to go to a party, possibly be drugged and kidnapped.

The history of this organization started in 2010 when volunteers started volunteering with foster girls in the Pasadena, CA area who were exploited, in-crisis and suffered unspeakable traumas. In 2019 the organization was formalized as GIVE - MENTOR - LOVE Foundation to expand their footprint and services in order to support youths and young adults in-crisis, at risk, homeless or in foster care, and victims of sex trafficking across all of Los Angeles County.

Today, GIVE - MENTOR - LOVE Foundation partners with LA County Specialized Bureau for Commercial Sexual Exploited Children (CSEC), ZOE Los Angeles, and Learning Works Charter School. The 2025 donation from the San Marino Motor Classic was \$10,000.

SEIZE THE DAY

2026 SAN MARINO MOTOR CLASSIC OVERVIEW

Concours level collector cars from around the United States will come to San Marino on June 13, 2027 to participate in the San Marino Motor Classic.

The San Marino Motor Classic features a broad array of motorcars that span more than a century.

The 2026 event was highlighted by the selection of Best In Show - Pre War - 1931 Duesenberg owned by J William Lyon, and Best In Show Post War - 1967 Lamborghini Miura owned by Michael Kerns. Over 360 collector cars graced the emerald lawns at Lacy Park. The gates open to the public at 9:00 AM, Food services are available for those who want a simple lunch. The VIP Reception offers an opportunity to seek refuge from the sun. A gourmet lunch and fine wines are available as well. Additionally, a midway consisting of 40 trade booths offer spectators an opportunity to purchase gift items and obtain valuable information for car enthusiasts. The event ends at 3:00 PM with the presentation of the Best In Show Awards.

SYMPHONY OF CARS GALA

The Symphony of Cars Gala is held in Lacy Park on the evening preceding the San Marino Motor Classic. Nineteen exceptional motor cars of the twentieth century are individually presented on a stage while a musical composition written in the year of the car's manufacture is performed by Gary Tole's Legends of Swing Orchestra. In 2026, 650 guests attended the Gala. The event includes complimentary valet parking, a hosted bar, Symphony of Cars Presentation, and a gourmet dinner with paired wines. The 2026 Symphony of Cars Gala was sponsored by David Lee and Hing Wa Lee Jewelers and Galpin Aston Martin. Additional co-sponsorships are available.

LOCATION

**Lacy Park
1485 Virginia Road
San Marino, CA 91108**

Known as a "Hidden Treasure." Lacy Park is an exclusive 30-acre park located in San Marino, California. The park is normally closed to nonresidents on weekends making this event unique to the community. The City of San Marino is located in the San Gabriel Valley approximately 10 miles northeast of downtown Los Angeles. San Marino is an upscale upper income community. Lacy Park is situated between Virginia Road and St. Albans Road, two blocks north of Huntington Drive. A broad range of lodging, entertainment and restaurant accommodations are available within three miles of Lacy Park. San Marino is the home of the renown Huntington Library, Art Collection and Botanical Gardens. The Norton Simon Museum is located three miles away in Old Town Pasadena.

SPONSORSHIP OPPORTUNITIES

Sponsors will have a rare opportunity to benefit from their affiliation with the San Marino Motor Classic, while supporting Pasadena Humane, San Marino Rotary Charities, Cancer Support Community - San Gabriel Valley, Give-Mentor Love Foundation, and the Rose Bowl Aquatic Center.

CAPITATION

The 2026 Event attracted approximately 5,000 Spectators, Exhibitors and Volunteers. The eclectic assembly of investment grade collector cars attract an affluent and highly educated audience making the event an excellent opportunity to showcase a product or service to an interested audience.

MIDWAY (VENDOR TENTS)

A Midway will be erected to highlight sponsors and vendors wishing to showcase their products and services. The Midway area is situated at the point of ingress and egress maximizing exposure to all who attend the event.

ENTERTAINMENT

The San Marino Motor Classic will provide its Sponsors with an excellent venue to entertain customers and prospects in both the elegant atmosphere of a sophisticated Concours d' Elegance and the ambience of Lacy Park. VIP tickets are available for Sponsors to provide additional hospitality to their guests.

PROGRAM

A full color event program will be published providing both advertising opportunities and sponsor recognition. Each spectator and exhibitor will be provided a program at no charge. Each major commercial sponsor will be prominently listed in the Event Program and monthly digital newsletters.

CORPORATE SPONSORSHIP INDIVIDUAL OR FAMILY DONOR



PRESENTING SPONSOR \$30,000

- Event name association - Example: The San Marino Motor Classic Presented by Rusnak Auto Group.
- 10 VIP tickets.
- 10 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

PLATINUM SPONSOR \$15,000

- Event name association - Example: Symphony of Cars Gala Hosted by Hing Wa Lee Jewelers.
- Name logo recognition on all event press releases, advertisements and promotional materials.
- 8 VIP tickets.
- 8 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

GOLD SPONSOR \$10,000

- Name logo recognition on all event press releases and advertisements.
- 6 VIP tickets.
- 6 Symphony of Cars Gala Tickets.
- Full Page Program Advertisement (Individual donors or family donors receive program recognition only).
- All Social Media posts to include sponsor acknowledgement.
- Invitation to participate as a judge in a class that best relates to your brand.
- Vendor Booth.

SILVER SPONSOR \$5,000

- Name logo recognition on all event press releases and advertisements.
- 4 VIP tickets.
- 4 Symphony of Cars Gala Tickets.
- Full page program advertisement (Individual donors or family donors receive program recognition).
- Vendor Booth.

PATRON SPONSOR \$2,500

- 2 VIP tickets.
- 2 Symphony of Cars Gala Tickets.
- Half Page Program Advertisement (Individual or family donors receive program recognition).

FRIEND SPONSOR \$1,500

- 2 VIP tickets.
- 2 Symphony of Cars Gala Tickets.
- Program recognition.

CONTACT

For questions or more information, please contact Aaron Weiss.
818.606.0638 | flyingagarage@gmail.com

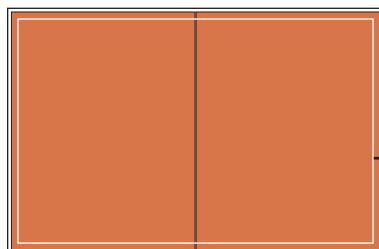
The San Marino Motor Classic is a non-profit 501 (C) (3) organization. A portion of your donation is tax deductible.

ADVERTISING RATES & SPECIFICATIONS

VENDOR BOOTHS

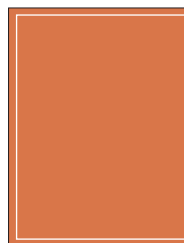
PROGRAM ADVERTISING RATES

Sponsors will have a unique opportunity to benefit from their affiliation with the San Marino Motor Classic while supporting Pasadena Humane, San Marino Rotary Charities, Cancer Support Community - San Gabriel Valley, Give-Mentor-Love Foundation and Rose Bowl Aquatic Center.



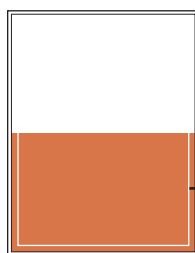
DOUBLE PAGE SPREAD

Available with Sponsorship
— Trim Size 17" x 11"
— Bleed Size 17.25" x 11.25"
— Safety Area 16" x 10"
No text beyond this area



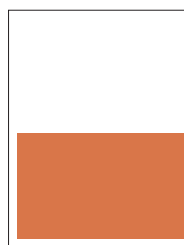
FULL PAGE

\$1,000 Full Color
— Trim Size 8.5" x 11"
— Bleed Size 8.75" x 11.25"
— Safety Area 7.5" x 10"
No text beyond this area



HALF PAGE HORIZONTAL W/BLEED

\$600 Full Color
— Trim Size 8.5" x 5.5"
— Bleed Size 8.75" x 5.25"
— Safety Area 7.5" x 4.75"
No text beyond this area



HALF PAGE HORIZONTAL INSET

\$600 B&W or Color
Art Size 7.5" x 4.75"
No Bleed

PROGRAM ADVERTISEMENT SUBMISSION DEADLINE **MARCH 31, 2027.**

All advertisements must be paid for and submitted via email to flyingagarage@gmail.com no later than **March 31, 2027.**

The San Marino Motor Classic is not responsible for the size, quality, or clarity of any copy file submitted.

The San Marino Motor Classic reserves the right to refuse advertising that in its unfetter opinion is inappropriate for the Program.

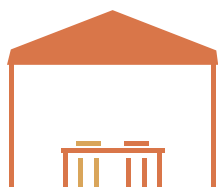
- 4C (CMYK). No spot colors.
- All full page ads must be sized with .125" bleed.
- Preferred File Formats: pdf, jpg, tif, or eps.
- Outlined fonts required.
- Turn off overprint.
- High-resolution (300dpi) generated with crop marks for trim and bleed.
- Send files to flyingagarage@gmail.com. Files under 25MB may be sent by email.

Files over 25MB, please send via YouSendIt or Pando.

CONTACT

For questions regarding specs, please contact Aaron Weiss.
818.606.0638 | flyingagarage@gmail.com

VENDOR BOOTH RATES



Vendor Booths will consist of one 10' x 10' tent, a 30" x 60" table and two folding chairs. The cost of each space is \$500.00. Vendors requesting more than one tent must pay an additional \$500.00.

Vendor Booths with space to display one automobile is \$1,000. Please add an additional \$500/car over the first entry. There is no electricity or communication service available in Lacy Park. The Vendor area is located on the main path into the park at a position where all spectators entering or leaving the park must pass.

The San Marino Motor Classic will provide 1' x 3' signs identifying the Vendor. Vendors are encouraged to bring branded banners not to exceed 10' in length to the event.

Vendors may not service food or refreshments without obtaining a County of Los Angeles Health Department Permit.

2027 SAN MARINO MOTOR CLASSIC

SPONSORSHIP - DONOR SUBSCRIPTION FORM



PLEASE ACCEPT MY SPONSORSHIP COMMITMENT AT THE FOLLOWING LEVEL:

- ☐ Presenting Sponsor - \$30,000
- ☐ Platinum Sponsor - \$15,000
- ☐ Gold Sponsor - \$10,000
- ☐ Silver Sponsor - \$5,000
- ☐ Patron - \$2,500

PLEASE RESERVE MY ADVERTISING SPACE IN THE SAN MARINO MOTOR CLASSIC PROGRAM.

(Deadline for artwork is **March 31, 2027**. The Advertising Specifications are on the previous page.)

- ☐ Full Page Program Advertisement - \$1,000
- ☐ Half Page Program Advertisement - \$600
- ☐ Symphony of Cars Gala tickets at \$350 each.

A form will be sent to Sponsors/Donors requesting the names of all guests for the Symphony of Cars and food selection. Information must be returned by June 4, 2027.

- ☐ VIP Reception tickets at \$220 each.

A form will be sent to Sponsors/Donors requesting the names of all guests for the VIP Reception. Information must be returned by June 4, 2027.

- ☐ General Admission Tickets - Pre-Event at \$45 each. Day of Event at \$55 each.
- ☐ I would like to purchase Group Ticket Rate (50 or more Tickets) at \$40 each.

PLEASE RESERVE A VENDOR BOOTH:

- ☐ 10' x 10' Tent - \$500
- ☐ 10' x 10' Tent with vehicle display space - \$1,000

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION:

Please make checks payable to the **San Marino Motor Classic** (W-9 available on request)

TOTAL AMOUNT \$ _____

DONATIONS of \$1,500 to \$30,000 may be specifically directed to one of the event's five beneficiary charities.

Please apply my contribution as follows:

(vendor booths, advertising, tickets, and other underwriting contributions may not be directed.)

- | | |
|--|--|
| ☐ Pasadena Humane Society | ☐ San Marino Rotary Charities |
| ☐ Cancer Support Community Pasadena | ☐ Give-Mentor-Love Foundation |
| ☐ Rose Bowl Aquatic Center | |

- ☐ Check Enclosed
- ☐ Please Send Invoice

☐ Visa/MC/AMEX# _____ Expiration Date ____/____ CVV # _____

Cardholder Name _____ Billing Zip Code _____

Signature _____

SUBMIT FORM AND PAYMENT TO:

Email this form to: **flyingaggarage@gmail.com**

Or mail to: San Marino Motor Classic
150 N. San Gabriel Blvd., #700 Pasadena, CA 91107

Or fax to: FAX 626.449.6749

SPONSORSHIP NAMING OPPORTUNITIES

PROGRAM PRINTING (106 Pages) - \$15,000

Corporate naming rights on front of program. Program advertisements, VIP tickets and vendor booths are not included.

EXHIBITOR CAR PLACARDS (500) - \$10,000

Identifying placards placed in front of each exhibitor car denoting car information and description. Program advertisements, VIP tickets and vendor booths are not included.

VIP TENT NAMING RIGHTS (225-250 Guests) - \$10,000

Appropriate signage such as "VIP Tent Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

AUTOMOTIVE FINE ARTS SOCIETY ART EXHIBITION, SALE AND RECEPTION - \$7,500

This event held at Lacy Park precedes the Symphony of Cars Gala and is an opportunity to showcase your business to an upscale audience.

EXHIBITOR CONTINENTAL BREAKFAST (500-700 Guests) - \$7,500

Appropriate signage such as "Exhibitor Breakfast Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

VOLUNTEER POLO SHIRTS (150) - \$7,500

Program advertisements, VIP tickets and vendor booths are not included.

LANYARDS AND TICKET HOLDERS (5,000) - \$5,000

Lanyards to hold credentials for judges, volunteers, exhibitors, media, vendors and guests. Program advertisements, VIP tickets and vendor booths are not included.

JUDGE'S BREAKFAST AND LUNCH NAMING RIGHTS (100-125 Participants) - \$4,000

Appropriate signage such as "Judge's Breakfast Sponsored by Mega Corp." Program advertisements, VIP tickets and vendor booths are not included.

GOODY BAGS (350-400) - \$2,500

Corporate name and logo on each bag. Program advertisements, VIP tickets and vendor booths are not included.

JUDGES HATS (100-125 Judges) - \$2,500

Hat band with sponsor name. Program advertisements, VIP tickets and vendor booths are not included.

TROPHY NAMING - \$500

Special Awards. Program advertisements, VIP tickets and vendor booths are not included.

